

Minutes: MSPA Regular Board Meeting August 3, 2017

**The next MSPA Board Meeting is scheduled for September 7, 2017
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:03 am
Minutes of the July 6th meeting were approved as written.

Board Members and Guest

Andre Ordubegian (Copy Network)- President; Gigi Garcia (It Takes a Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Jeannie Bone (Casa Córdoba) Board Member at Large; Kristina Evans (Rest Farmhouse Inspired) Board Member at large; Dale Dawson (MSPA Business Administrator/Event Coordinator); Jackie Bartlow (City of Glendale); Steve Shaw (City of Glendale); Shea Eccleston (City of Glendale); Mary Dawson (Revelation Tops); Dee Ovenden (Montrose Arts and Crafts); Nicole Moore (CV Weekly); Robert Newcomb (local Historian); Grant Michals (MVSHA); Chris Marcarello (City of Glendale)

President's Message:

President Andre Ordubegian welcomed all guests to MSPA Board meeting. He thanked Mary Dawson for being our MVP with Social Media while we looked for a replacement. Thank you to Rest Farmhouse Inspired for providing coffee last minute.

Visitors Reports:

- City of Glendale: Paula Devine formally announced that new owners are taking over the former Rocky Cola location and plans are in the works for a new restaurant. Opening date to be announced.
- City of Glendale: Shea Eccleston introduced himself as Mike Weiderkehr's replacement. The City is actively looking for new trash contractors.

Public Forum:

- Robert Newcomb (resident and local historian) presented the idea of placing metal cutouts of dogs around the MSP as a temporary art installation. He will need to go to the City of Glendale Arts Commission next to seek approval.

Staff Reports:

- Dale Dawson (Business Administrator) announced that the August/September newsletter is in pre-production. Suggestions welcome. He also gave updates on the Seasonal lighting and Assessments.
- Dale Dawson (Events Coordinator) reported on recent events.
Arts and Crafts June 3-4 2017: Income actual \$71,179. Expenses estimated at \$48,119
Montrose Car Show July 2, 2017: Budget \$8300 and actual expenses \$8100
The upcoming Montrose Film Festival is ready to go on August 18th and 19th.
Plans are underway for the November 4th wine walk; publicity will begin right after Labor Day and tickets will go on sale in September.
- Steve Pierce (Communications Administrator/Filming Liaison) was on vacation but left his report, including news of new owners for the old Rocky Cola location; Parkwood Landscaping is in the process of addressing the brown spots in the newly planted grass; He requested a ruling from the city regarding the legal right to sell puppies in the Sunday Market; Jeff Williams and Phil Lanzafame will be discussing the future of the Pink Pig; the City was asked to post their GFI work so to not interfere with Events or the Sunday Market.

Committee Reports:

Ken Grayson (Harvest Market): It was approved to include 10 more vendors to the Harvest Market to attract new customers.

Gigi Garcia: (Marketing): Recapped the discussions from the August 1st Marketing Meeting: “Meet Me In Montrose” kick-off will begin mid-October; The Montrose portion of “Tech Week”_will be 10-10-17; Natalie Soleimanpour (Social Media) presented her plans; the Car Show was re-capped as well as the Arts and Crafts Festival; Gigi volunteered to host the next Montrose Village Merchant Social in September.

Business Agenda:

The board voted 5-1 to not add a 7th board member. Jeanne Bone, By-laws committee chair, made a motion and Gigi Garcia seconded to remove Associate Membership from the By-Laws.

Meeting adjourned at 9:40 am